

West-East Forum for Ethics and Compliance
in cooperation with
American Chamber of Commerce in BiH
organises:

2018
Balkan
Compliance
& Ethics
Forum

May 24

SARAJEVO
HOTEL
HOLIDAY

*Corporate
Compliance as
Competitive
Advantage*

Corporate Compliance as Competitive Advantage

The Third regional Balkan Compliance & Ethics Forum for Compliance professionals, traditionally held in Sarajevo, for the first time launches the "business to business" promotion of Ethics & Compliance international standards by multinational companies with effective Ethics & Compliance programs towards domestic companies committed to adopting higher Ethics & Compliance standards.

It is known that multinational companies operate under corporate standards that strictly prohibit corruption, fraud, money laundering, distortion of fair, market-based competition etc. and as such face significant risks in the Balkans market which struggles to achieve international standards in these risky areas. The business policy of multinational companies in relation to domestic business partners (third parties) is the field of business that is still not sufficiently explained and presented to public.

BCEF 2018 will in one place gather multinational companies - leaders in Compliance & Ethics and domestic companies seeking to meet these standards of business and it will be dedicated to knowledge transfer and B2B promotion of international business standards with a special focus on third parties in the Western Balkan. The Forum also gathers Compliance & Ethics professionals from the region, as well as representatives of international financial institutions and other related organizations.

Topics

- ◆ How can companies work together to raise the level of integrity in relationships between business partners (B2B) and business and public sector relations (B2G).
- ◆ Compliance & Ethics companies operating in the Western Balkans - good management practices that protect the integrity of the company in relation with third parties from private and public sector.
- ◆ Standards of international financial institutions in the field of corporate integrity and level of compliance of fund users in the Western Balkans.
- ◆ Challenges and considerations in the process of implementing and maintaining an effective compliance program in the Western Balkans.
- ◆ New EU Data Privacy Regulation (GDPR) – What changes it brings to companies operating in the EU? Whether and how much does it affect companies that operate outside of the EU, but have cooperation with companies from the EU?

Participants

- ◆ Compliance & Ethics professionals
- ◆ HR managers
- ◆ Internal auditors
- ◆ Risk managers
- ◆ CEOs
- ◆ Heads of Legal and Financial Departments
- ◆ Information officers
- ◆ Consultants

Agenda

Hotel Holiday, Sarajevo, Zmaja od Bosne St. 4

08:30 - 09:00

Registration of participants

09:00 - 09:20

Welcoming remarks - **Bojan Bajić**, *President of WEFEC*, **Paul Horowitz**, *Deputy Chief of Mission at the American Embassy in Sarajevo*

09:20 - 10:30

Panel I

How companies can work together to raise the level of integrity in relationships between business partners (B2B) and business and public sector relations (B2G).

Olga Savran, *OECD Anti-Corruption Division*, **Franklin Steves**, *Senior Counsellor, Investment Climate and Governance, EBRD*, **Tetyana Korotka**, *Deputy Business Ombudsman, Ukraine*

10:30 - 10:45

Break

10:45 - 12:10

Panel II

Compliance & Ethics companies operating in the Western Balkans - good management practices that protect the integrity of the company in relation with third parties from private and public sector.

Miloš Stopić, *Compliance & Ethics Officer, Louis Berger International*, **Miloš Tanjević**, *Head of Compliance, Unicredit bank Srbija ad*, **Mirza Bavčić**, *director, Express Courier Ltd- Authorised Service Contractor for UPS in BiH*, **Adnan Filipović**, *director, ROCHE d.o.o.-ROCHE Ltd.*, **Vesna Vlašić Jusupović**, *managing director, McCANN Ltd.*

12:10 - 13:10

Lunch

13:10 - 13:50

I Lecture

What corporate integrity standards do international financial institutions expect? Successes and Disappointments.

Chiawen Kiew and Allison Smith, *EBRD Office of the Chief Compliance Officer*

13:50 - 14:00

Break

14:00 - 14:40

II Lecture

Compliance Program as a Competitive Advantage.

Miloš Stopić, *Compliance & Ethics Officer, Louis Berger International*

14:40 - 14:50

Break

14:50 - 15:30

III Lecture

The next phase in implementing anti-money laundering regulation (AML): The essence, the scope and range of legal entities that are liable to the regulation for prevention of money laundering and terrorist financing - AML (banks, post offices, insurance companies, notaries, lawyers, auditors, accountants, tax advisors, real estate agents and others)

Miloš Tanjević, *Head of Compliance, Unicredit bank Srbija ad*

15:30 - 15:40

Break

15:40 - 16:20

IV Lecture

New EU Data Privacy Regulation (GDPR) – What changes it brings to companies operating in the EU? Whether and how much does it affect companies that operate outside of the EU, but have cooperation with companies from the EU?

Erne Mraznica, *Head of Compliance department, Raiffeisen bank Serbia*

16:20 - 16:50

Discussion and conclusions

Registration

One Participant	380 BAM
Every next participant from the same organization	342 BAM

You can participate by submitting registration form and paying the registration fee. Simultaneous translation will be provided. The deadline for registration is May 20th 2018 or until the available capacities are full. The registration fee does not include travel expenses or accommodation costs.

Payments from outside BiH:

Business association "WEFEC"
Radomira Putnika 38, East Sarajevo 71123, BiH
NLB Bank AD
IBAN: 395620128145322998
SWIFT CODE: RAZBBA22
With the remark: Registration for BCEF 2018
Transfer costs are at the expense of the participants.

Payments from BiH:

Business association "WEFEC"
Radomira Putnika 38, East Sarajevo 71123, BiH
NLB Bank AD
Milana Tepića 4, Banja Luka 78000, BiH
Transaction account: 5620128145322610
With the remark: Registration for BCEF 2018

Please send the filled in registration form and a scanned confirmation of payment or a PDF confirmation form to info@wefec.org, with the subject of the e-mail: BCEF 2018 registration. The invoice is issued and delivered upon payment of the registration fee. For companies with whom we cooperate for the first time, it is necessary to provide ID and VAT number.

Accommodation

For participants who need hotel accommodation for the duration of the Forum at Hotel Holiday (Zmaja od Bosne St. 4) we have provided single and double bed rooms (premium and standard) with the discount of 30% for premium and 40% for standard rooms. Please let us know during registration process if you need accommodation for the duration of the Forum.

Sponsors



Partners



West-East Forum for
Ethics and Compliance

**2018
Balkan
Compliance
& Ethics
Forum**

May 24

SARAJEVO
HOTEL
HOLIDAY

*Corporate
Compliance as
Competitive
Advantage*



The West-East Forum for Ethics and Compliance (WEFEC) main goal is to utilize the proven best practices from USA and EU Corporate Ethics and Compliance regulations on compliance programs and compliance officers in order to introduce them at the private and public sector level to address the specific complexities of doing business in transitional and developing countries. We aim to begin the process of eradicating the culture of corruption and other negative business practices that handicaps economic growth, rule of law, and obstructs domestic and foreign investment by mobilizing leaders of integrity from the business, public, and civil society sectors to create a healthy, fair play market environment.



Tel: + 387 65 402 211
Fax: + 387 33 975 577



info@wefec.org
www.wefec.org